

WE DON'T JUST MARKET BRANDS.

WE MAKE PEOPLE WANT THEM.

STRATEGY. CONTENT. CREATIVITY.
DIGITAL. PERFORMANCE.
ALL WORKING TOWARDS **ONE THING—**
MAKING YOUR BRAND WORTH CHOOSING.



WE TURN IDEAS INTO IMPACT.

**WE ARE A CREATIVE MARKETING AGENCY
BUILT FOR A NEW GENERATION OF BRANDS.**

In a world overflowing with content and noise, we help brands break through and build real connections. We don't believe in one-size-fits-all solutions. Every brand is unique, and so is our approach.

STRATEGY-LED THINKING. CONTENT-FIRST
APPROACH. CREATIVE-DRIVEN
EXECUTION. RESULTS THAT MATTER.

**AQUILAA EXISTS TO SOLVE ONE BIG PROBLEM—GREAT
BRANDS NOT BEING SEEN, HEARD, OR CHOSEN
ENOUGH.**

We study people, markets, trends and behaviour to build strategies that make sense today and stay relevant tomorrow. Then we turn those strategies into content and campaigns that grab attention, build trust and drive action.

**BECAUSE AT THE END OF THE DAY,
MARKETING ISN'T JUST ABOUT BEING SEEN.
IT'S ABOUT BEING CHOSEN.**

WHAT WE BELIEVE

01



IDEAS THAT MATTER

Great ideas are
the foundation of
everything we do.

02



CONTENT THAT CONNECTS

The right words,
in the right way,
to the right people.

03



CREATIVE THAT STICKS

Designs and stories
that people
remember and share.

04



RESULTS THAT GROW

Because
creativity without
results is just art.

**DIFFERENT THINKING.
BOLD CREATIVITY.
MEASURABLE IMPACT.**

THE MINDS *Behind* AQUILAA.

**TWO FOUNDERS.
TWO PURPOSE —
YOUR GROWTH.**

We come from different worlds, but our vision is the same — to create marketing that doesn't just get attention, it gets real results.

**DIFFERENT MINDS.
COMPLEMENTARY STRENGTHS.
ONE POWERFUL PARTNERSHIP.**



JANVI MEWANI

CO-FOUNDER • CONTENT & STRATEGY LEAD



8+ YEARS
of experience in content writing



4+ YEARS
of experience in digital marketing



BUSINESS BACKGROUND
that helps her understand
what actually sells

For Janvi, content is not just words on a page — it's the base of everything. From websites to campaigns, from social media to ads — it all starts with the right message.



HARSHAWARDHAN BADGUJAR

CO-FOUNDER • MARKETING & GROWTH LEAD



MBA IN MARKETING
with a strategic mindset



6+ YEARS
of experience in marketing



EXPERIENCE IN BOTH
online marketing and
offline sales

Harshawardhan understands the complete journey — from attracting attention to closing the sale. He connects marketing with real-world selling, and that's where the magic happens.



**WE BELIEVE THAT WHEN YOUR
BRAND IS WORTH TALKING ABOUT,
IT BECOMES WORTH CHOOSING.**



VIRALITY ISN'T THE GOAL. IMPACT IS

VIRALITY IS WHAT HAPPENS
WHEN IMPACT TRAVELS.

WE BELIEVE BRANDS SHOULD
CREATE CONTENT THAT PEOPLE
DON'T SIMPLY SCROLL PAST.

Content that makes them
STOP.
THINK.
FEEL.
SHARE.
REMEMBER.

Because when your brand
becomes memorable
enough, you don't have to
keep asking people to
notice you. They already do.



RELEVANT

We create what actually matters to your audience.



MEMORABLE

We craft stories and ideas that people remember.



SHAREABLE

We make content people want to share, not scroll.



IMPACTFUL

We turn attention into action and results.

“

WE DON'T CHASE VIRALITY.
WE CREATE REASONS TO BE REMEMBERED.

EVERYTHING YOUR BRAND

Needs

ONE TEAM. END-TO-END SOLUTIONS.
STRATEGY TO STORY.
CONTENT TO CONVERSION.

We bring strategy, creativity and execution together under one roof so you get consistent, high-impact marketing that delivers real results.

*Everything connects.
Everything converts.*

OUR CORE SERVICES

01



STRATEGY & BRANDING

Research-driven strategies and strong brand foundations that set you apart.

02



CONTENT CREATION

Scroll-stopping content that informs, entertains and builds connections.

03



REELS & VIDEO PRODUCTION

Engaging short-form videos and campaigns that drive attention and action.

04



SOCIAL MEDIA MANAGEMENT

Consistent posting, community engagement and growth across platforms.

05



PERFORMANCE MARKETING

Data-backed campaigns that maximize reach, leads and ROI.

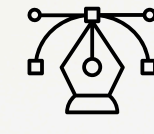
06



WEBSITE & UX/UI DESIGN

Beautiful, functional websites that deliver seamless digital experiences.

07



GRAPHIC & VISUAL DESIGN

Eye-catching designs that communicate your brand with clarity and impact.

08



ANALYTICS & REPORTING

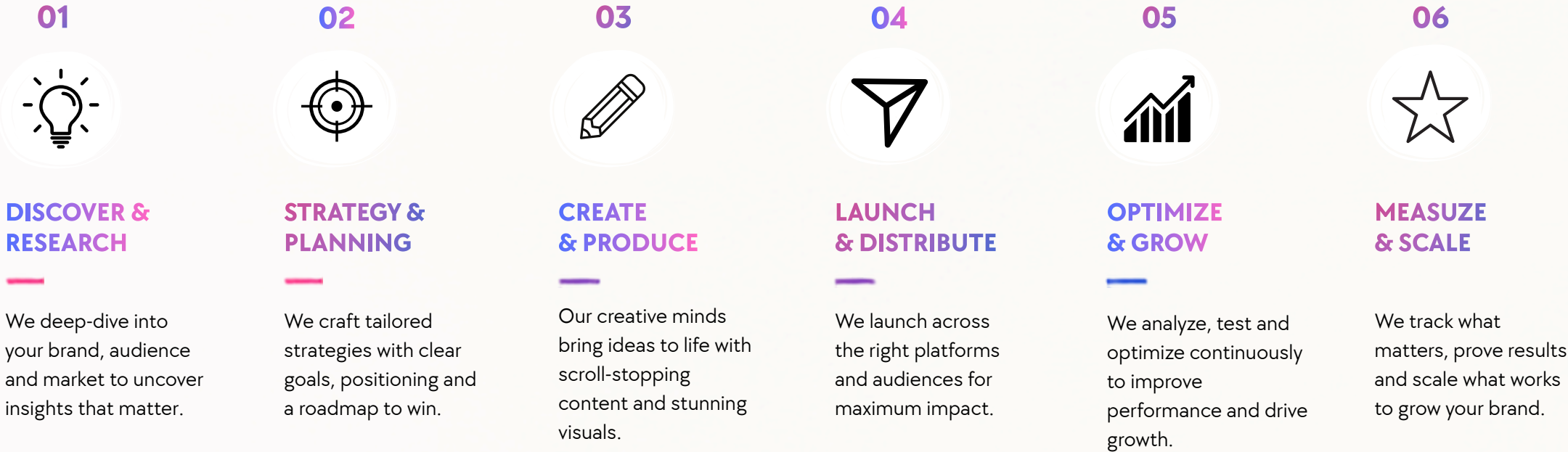
Clear insights and reports so you always know what's working and why.

IDEATE. CREATE. LAUNCH. OPTIMIZE.

We don't just do marketing. We build momentum.



HOW WE MAKE IT *Happen.*



**A CLEAR PROCESS.
REAL RESULTS.**

We follow a proven process that keeps things strategic, creative and result-driven at every step. No guesswork. Just growth.

**WE DON'T JUST FOLLOW TRENDS.
WE CREATE TRACTION.**

- Collaborative**
We work as an extension of your team.
- Agile & Adaptive**
We stay nimble, adapting to every opportunity.
- Data-Driven**
Every decision is backed by data, not guesses.

STRATEGY IN OUR MINDS. CREATIVITY IN OUR HEARTS. RESULTS IN OUR DNA.

BUILT FOR BRANDS

Loved by People.



We partner with **ambitious brands** across industries to create content that connects, converts and creates impact.

THE IMPACT WE CREATE



20+

HAPPY CLIENTS

From startups to established brands, we'll earn trust and build long-term partnerships.



1K+

PROJECTS DELIVERED

Campaigns, content and creatives that have made an impact across platforms.



5M+

REACH GENERATED

Reaching millions of people through content that stands out and performs.



100+

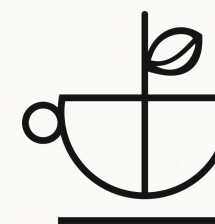
SHOOTS DONE

Bringing brands to life through thoughtfully planned, creatively directed shoots.

Brands we've worked with



Twessh Labs.



unrivalled



*Different industries.
Same results.*



**DIFFERENT BRANDS.
ONE THING IN COMMON – GROWTH.**



WE DON'T JUST WORK FOR BRANDS. WE GROW WITH THEM.

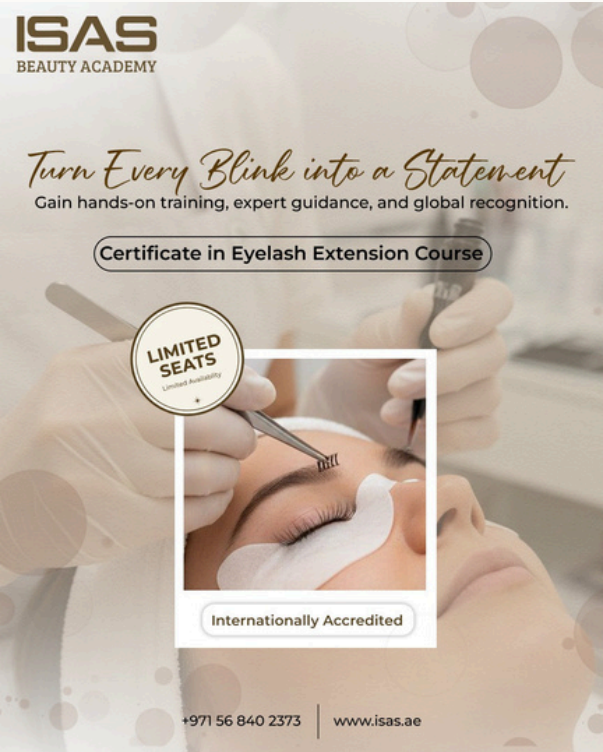
STATIC

Post Design

Scroll-stopping designs that **communicate, connect** and **convert**.

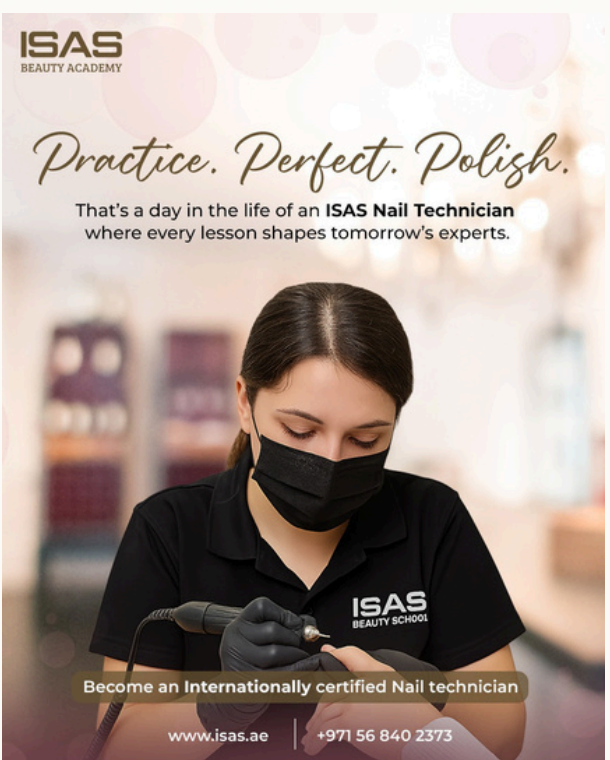


BUILT FOR ENGAGEMENT.
CRAFTED FOR YOUR AUDIENCE.
DESIGNED TO PERFORM.



STRONG VISUALS. CLEAR MESSAGES.

MORE STATIC *Work*



CAROUSELS

Stories That Swipe.

From education to engagement, our carousel designs simplify complex ideas and deliver **value—one swipe at a time.**



STRATEGIC CONTENT
Planned to inform, inspire and influence.



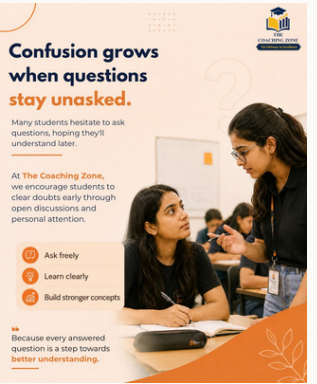
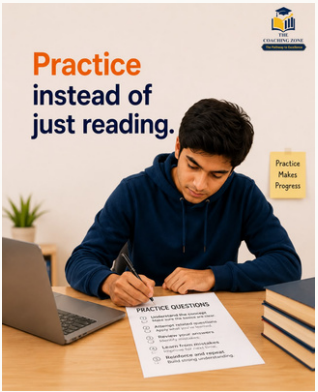
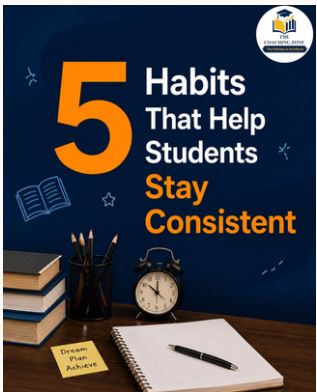
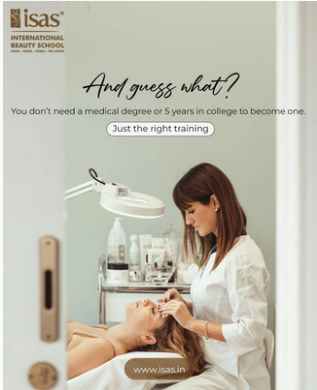
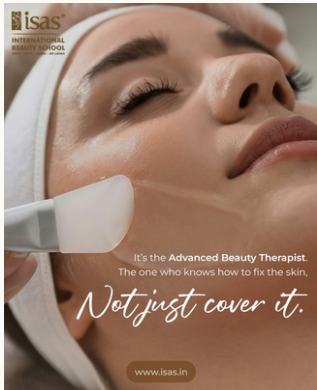
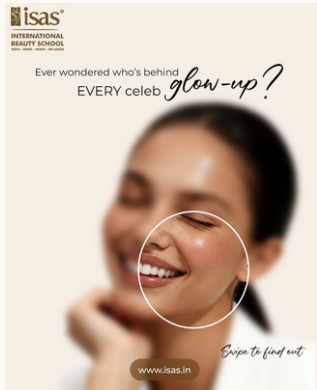
VISUALLY ENGAGING
Clean layouts, bold visuals and on-brand aesthetics.



PURPOSE-DRIVEN
Every slide has a goal — to educate, build trust and drive action.



Designed to stop the scroll.
Built to start conversations.



CAROUSELS

Stories That Swipe.

Strategic storytelling, one slide at a time-designed to educate, engage and drive action.

Built for Impact

HOOK TO HOLD
Captivating first slides that stop the scroll.

CLEAR & CONCISE
Information that's easy to read and remember.

ON-BRAND VISUALS
Consistent design that strengthens identity.

ACTION-FOCUSED
End slides that drive engagement and action.



REELS

Short Form. Big Impact.

Short, sharp and made to stop the scroll. Our reels blend strategy, storytelling and strong hooks to spark engagement and drive results.



ATTENTION GRABBING HOOKS
First 3 seconds built to stop the scroll.



STORYDRIVEN CONTENT
Relatable stories that connect, educate and inspire.



PLATFORM OPTIMISED
Designed for reach, saves shares and conversions.

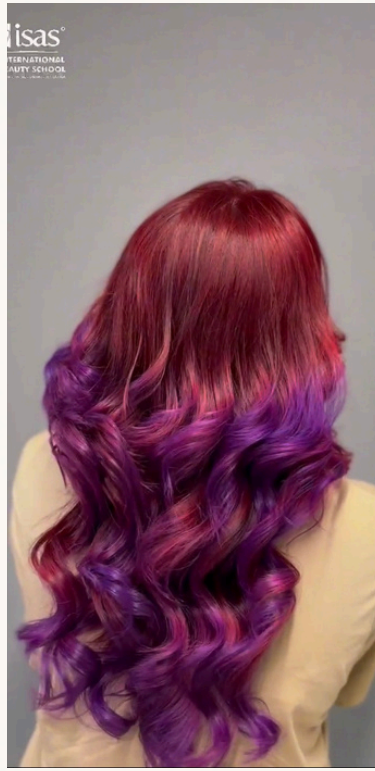


RESULTS THAT COUNT
Reels that build brand recall and real business impact.



Small screen. Big story.
Real impact.

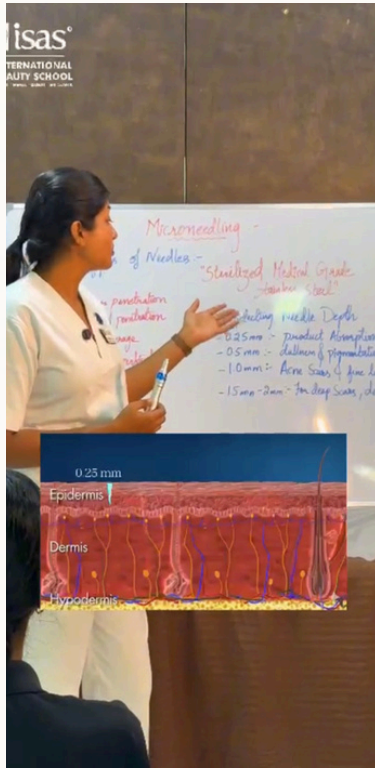
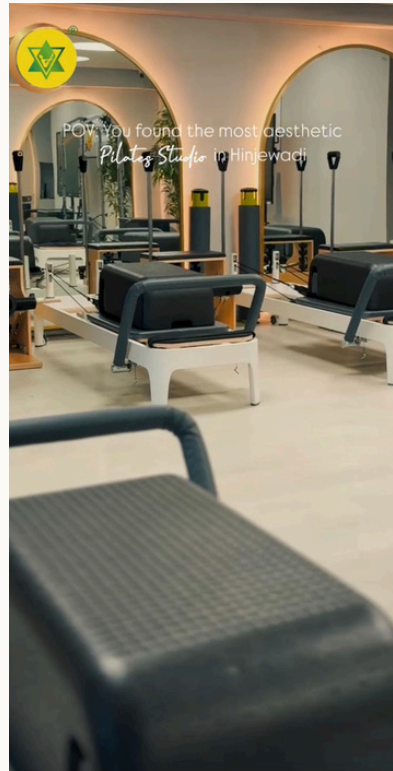
SOME REELS WE'VE CREATED



REELS

Short Form. Big Impact.

More moments. More meaning. Our reels keep the story going—with clarity, creativity and connection that convert.



CELEBRITY

Moments.
Real Impact.

We've had the privilege of creating for **incredible personalities** who inspire millions.



ASHNOOR KAUR



RASIKA SUNIL



PRAJAKTA GHAG



IRINA RUDAKOVA

FAMOUS FACES. *Stronger Stories.*

STALL BACKDROP

*Designed to
Stand Out.*

A bold, impactful backdrop
that **elevates presence**
and attracts every eye.



EVENT
Exhibition Stall



MAGAZINE DESIGN

Thoughtful Design,
Lasting Impact.

Clean layouts. Strong visuals.
Engaging storytelling that
educates and **inspires**.



PRINT DESIGN
Magazine Spread

ISAS
BEAUTY ACADEMY

THE UAE'S LEADING
CIDESCO EDUCATION HUB



ISAS Beauty Academy is recognized as the largest CIDESCO school in the UAE, setting benchmarks in professional beauty and aesthetics education through internationally respected qualifications and structured training.

The academy offers the CIDESCO Diploma in Beauty Therapy, a globally recognized program that builds strong foundations in professional beauty treatments and wellness practices. In addition, ISAS delivers the CIDESCO Diploma in Advanced Aesthetics, designed for those pursuing careers in advanced skin and aesthetic therapies, aligned with global industry standards.

With beauty programs that are KHDA accredited and aesthetics programs that are DHA approved, ISAS ensures students receive education that meets both academic and regulatory excellence in the UAE.

Founded by Mr. Santosh Sapke and Mrs. Bhakti Sapke, ISAS Beauty Academy began its journey in India and has since expanded across four countries and growing. With a strong focus on accreditation, hands-on training, and global recognition, ISAS continues to shape highly skilled, internationally certified beauty and aesthetics professionals.



MRS. BHAKTI SAPKE
FOUNDER, ISAS BEAUTY ACADEMY



World-Class Education,
Real-World Skills

Our Signature Courses

- CIDESCO Diploma in Beauty Therapy
- CIDESCO Diploma in Beauty & Spa Management
- CIDESCO Diploma in Advanced Aesthetics
- ...and many more!

Inside ISAS



We Offer Courses in:

Beauty | Makeup | Hairdressing | Nail | Eyelash | Management

THE REACH

We've Delivered.

Real strategy.
Consistent execution.
Results that speak.



2M
Accounts Reached



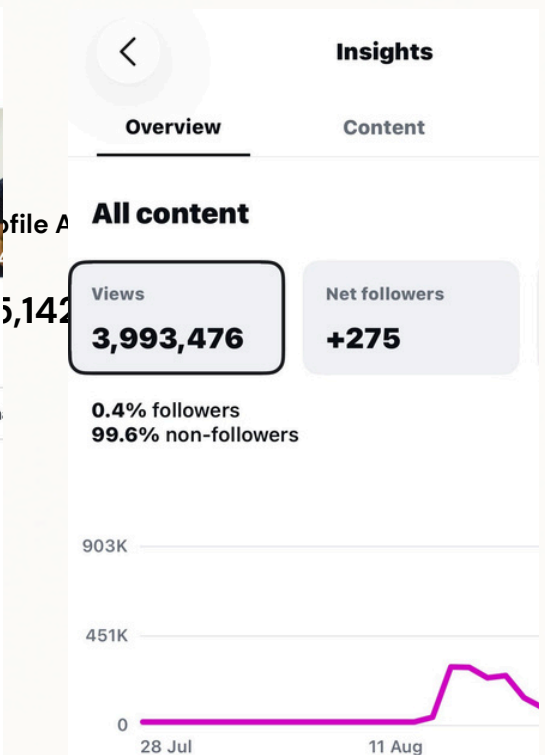
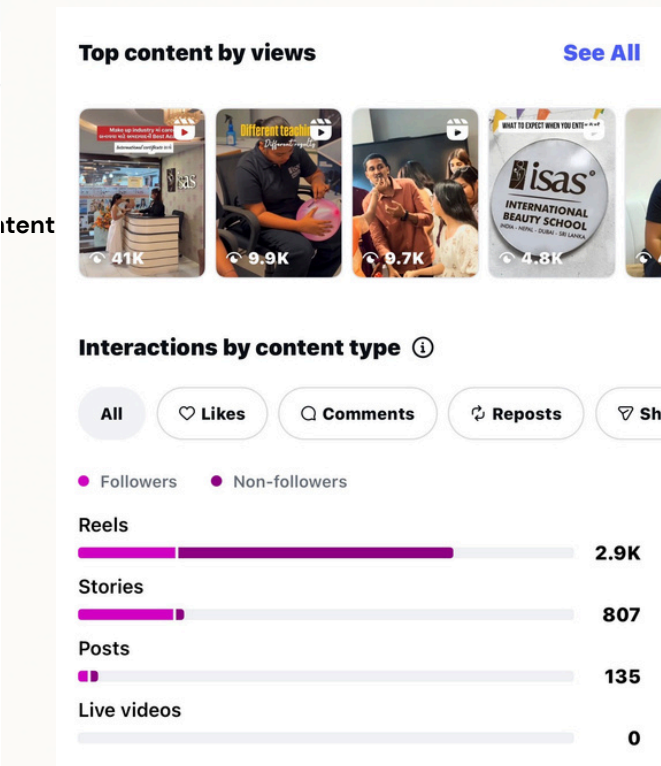
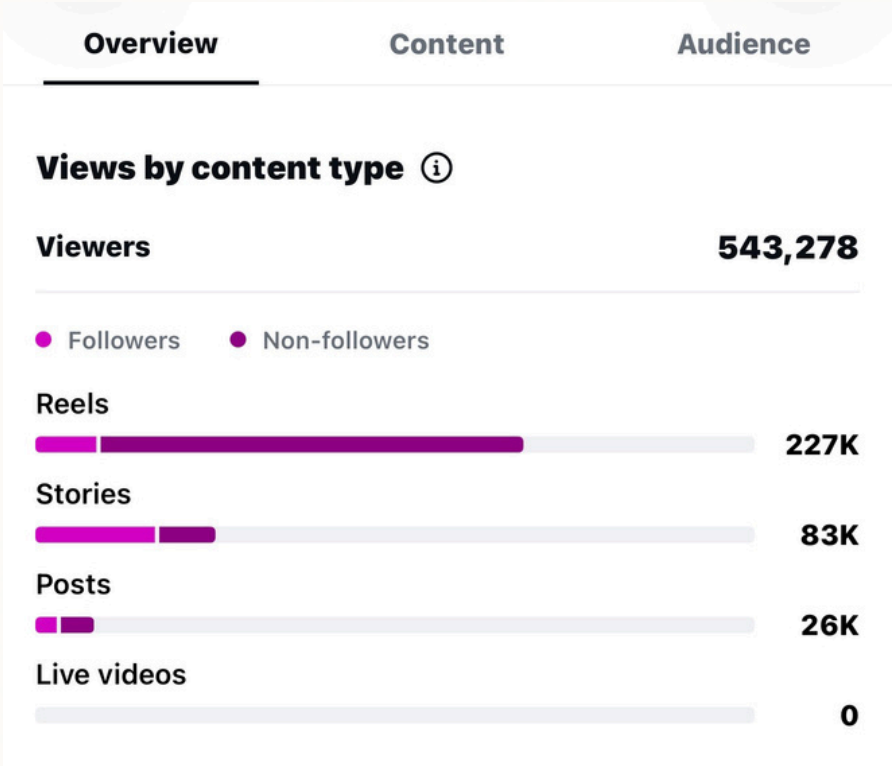
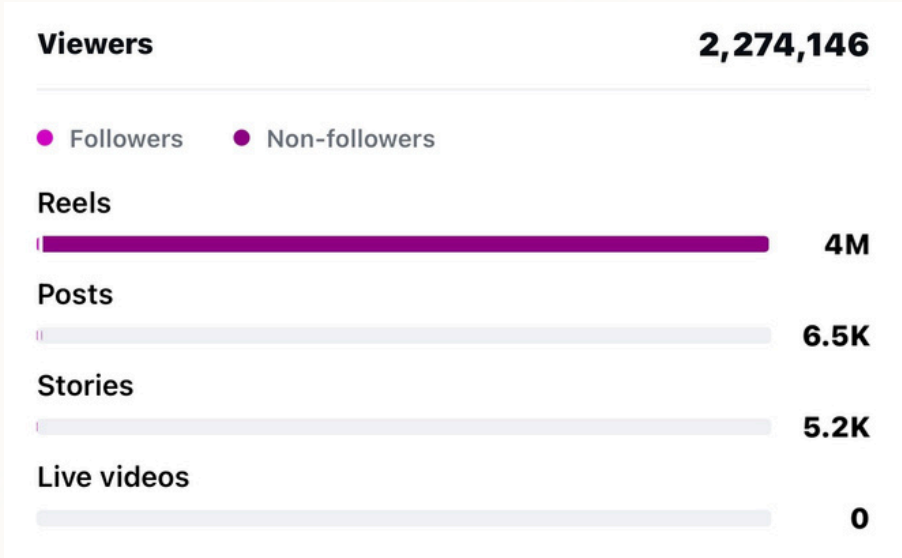
1M+
Impressions



5M +
Reel Plays



100K+
Engagement



THAT'S A WRAP.

But your brand, story doesn't have to be.

From strategy to content,
from social to digital,
we create ideas that
get noticed, remembered and chosen.

**READY TO MAKE YOUR BRAND
WORTH TALKING ABOUT?**

A Q U I L A A
STRATEGY. CONTENT. IMPACT.